



Impact Cheer Athletics

Sponsorship Packages

Hello!

Welcome to Impact Cheer Athletics, a premier cheerleading and tumbling facility located in Brantford and Norfolk, Ontario. We offer a variety of programs, including competitive and recreational cheerleading, private lessons, camps, and birthday parties. Since our founding in 2020, we have proudly supported the growth and enthusiasm of our athletes as the home of the Cheetahs. This season marks our fifth year, and we're excited to embrace a journey of growth and achievement. After a successful previous season, we are thrilled to kick off our first year participating in international competitions.

At Impact Cheer Athletics, we are dedicated to providing the best possible training environment for our athletes and coaches. To enhance our programs and purchase new equipment, we are actively seeking sponsorships. Your support can make a meaningful difference in the development and success of our athletes.

Why Sponsor Impact Cheer Athletics?

- 1. Empower Young Athletes:** By sponsoring Impact Cheer Athletics, you play a vital role in empowering young athletes to achieve their dreams. Your support helps us provide essential training, resources, and a safe environment for them to thrive both physically and mentally.
- 2. Community Engagement:** Sponsoring our gym demonstrates your commitment to community development. Impact Cheer Athletics fosters teamwork, discipline, and perseverance among our athletes, and your brand will be recognized as a key supporter of these important values.
- 3. Brand Visibility:** Your business will gain significant exposure through our extensive network. From social media shout-outs to logo placement on banners and promotional materials, your brand will reach a diverse audience of families, friends, and community members.
- 4. Networking Opportunities:** As a sponsor, you'll have the chance to connect with other local businesses, community leaders, and influential individuals. These relationships can lead to new partnerships and collaborative opportunities that benefit your business.
- 5. Positive Brand Association:** Align your brand with a positive and healthy initiative. By supporting youth sports, you demonstrate your commitment to promoting health, fitness, and teamwork, which resonates well with customers and clients who value community involvement.
- 6. Contribution to Local Talent:** Your sponsorship directly contributes to the development of local talent in cheerleading and athletics. With better training resources and equipment, we can enhance our programs, making a lasting impact on the lives of our athletes and coaches.



Gold Sponsorship Package (\$1,500)

Benefits:

- Certificate of Appreciation: You will receive a personalized Certificate of Appreciation to display in your office, facility, or home, acknowledging your invaluable contribution to our program's success
- Social Media Exposure: Your company or name will be featured in the sponsors section of our website and recognized in our social media posts throughout the year.
- Gym Banner: Your company logo or name will be prominently displayed in our gym, ensuring maximum visibility and brand recognition. (72 x 36 inches)
- One-year contract with the option for renewal.

Silver Sponsorship Package (\$1,000)

Benefits:

- Certificate of Appreciation: You will receive a personalized Certificate of Appreciation to display in your office, facility, or home, acknowledging your invaluable contribution to our program's success
- Social Media Exposure: Your company or name will be featured in the sponsors section of our website and recognized in our social media posts throughout the year.
- One-year contract with the option for renewal.

Bronze Sponsorship Package (\$500)

Benefits:

- Certificate of Appreciation: You will receive a personalized Certificate of Appreciation to display in your office, facility, or home, acknowledging your invaluable contribution to our program's success
- One-year contract with the option for renewal.

Interested in Becoming a Sponsor?

For more information or to become a sponsor, please contact Ashley at owner@impactcheerathletics.com. With the support of the community behind them, our athletes will achieve their dreams.

All gym Sponsorship opportunities are offered through annual contracts with the option for renewal



 @impactcheerathletics

