



*Travel Team*

Sponsorship Packages

# Hello!

We are Impact Cheer Athletics, a cheerleading and tumbling facility based in Brantford, Ontario.

We offer competitive and recreational cheerleading programs, private lessons, camps, and birthday parties. As the proud home of the Cheetahs, we have been dedicated to fostering talent and enthusiasm since our establishment in 2020. This season marks our fifth year, and we're poised for an incredible season of growth and achievement. Following our success last season, we are excited to embark on our first season attending international competitions.

### **Our International Journey This Season**

This season, six of our competitive teams will be traveling internationally, showcasing their talents on a global stage. We are excited to support their journey and achievements as they compete in two major events. Here's where they'll be heading:

#### **Royal Rumble (Columbus, Ohio): December 14-15, 2024**

*Miss Meow, Aristocats*

#### **All-Star World Championship (Orlando, Florida): April 15-18, 2025**

*Calico, Scratch, Wildcats, Posh Cats*

### **Why Sponsor Impact Cheer Athletics Travel Teams?**

By supporting our teams, you play a crucial role in helping our athletes compete on the international stage. Your contribution assists ICA in covering essential costs such as travel, lodging, and competition fees, allowing our athletes to focus on delivering their best performances and representing our community with pride. There are no administrative costs associated with your support.



### **Gold Sponsorship Package (\$1,500)**

Benefits:

- Certificate of Appreciation: You will receive a personalized Certificate of Appreciation to display in your office, facility, or home, acknowledging your invaluable contribution to our program's success as we compete internationally.
- Social Media Exposure: Your company or individual name will be included in our "Thank You to Sponsors" social media post during our international competitions, providing visibility and recognition from our global audience.
- Logo on Program Apparel: Your company's logo or individual name will be printed on our program travel apparel (tank top), worn by our athletes during their international competitions, ensuring maximum exposure and brand recognition.

### **Silver Sponsorship Package (\$1,000)**

Benefits:

- Certificate of Appreciation: You will receive a personalized Certificate of Appreciation to display in your office, facility, or home, acknowledging your invaluable contribution to our program's success as we compete internationally.
- Social Media Exposure: Your company or individual name will be included in our "Thank You to Sponsors" social media post during our international competitions, providing visibility and recognition from our global audience.

### **Bronze Sponsorship Package (\$500)**

Benefits:

- Certificate of Appreciation: You will receive a personalized Certificate of Appreciation to display in your office, facility, or home, acknowledging your invaluable contribution to our program's success as we compete internationally.

### **Interested in Becoming a Sponsor?**

For more information or to become a sponsor, please contact Ashley at [owner@impactcheerathletics.com](mailto:owner@impactcheerathletics.com). With the support of the community behind them, our athletes will achieve their dreams and excel on the international stage.

**Team-specific sponsorships available upon request.  
Sponsorship opportunities are available until November 15, 2024.**



@impactcheerathletics

